

Supporter Proposal

2011/12 Swim Season



WISHART SHARKS SWIM CLUB

Founded in 1978, the Wishart Sharks Swim Club (WSSC), (formerly known as Mt Gravatt South State School Amateur Swimming Club) is dedicated to providing an active swimming environment for the local community, and as such we have a specific focus on encouraging young swimmers to develop their talent as far as they are able.

Our home is within the grounds of the Wishart State School and as such are not the only tenants of the facility, it is utilised by Wishart and Petrie State School, St Catherine's and the Wishart Swim School.

Current membership has approximately 223 active swimmers, predominately within the Wishart area, but also going as far as Carindale and Parkinson.

Club Night is held on Friday evenings, with the season running from October through to the following March concluding with Club Championships and Presentations.

We welcome the involvement of the local community and would encourage all young swimmers in the Wishart area to come and swim in our club meet each Friday night of the swimming season.

Membership is open to all and we welcome swimmers from both Wishart State School and the wider community. The aim of the club is to encourage swimming confidence and introduce children to the fun of racing in a supportive environment that focuses on participation and personal improvement.

The swimming club is a great way for kids to make new friends, keep fit and learn good sportsmanship.

As we enjoy both continued growth in membership and success in the pool, we invite your business to join us for the next swimming season. By joining the Wishart Sharks, your company will be supporting a local sporting club and our future champions. Your company will also gain exposure to our members and their family & friends.

For further information, please contact Susan Sherrington

Email: president@wishartswimclub.org.au

Mobile: 0422 789 628

Website: www.wishartswimclub.org.au



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SPONSORSHIP PACKAGES

To continue to provide and maintain the necessary facilities and equipment to support our swimmers, we offer the following packages for the Swim Club Season.

MINOR SPONSORSHIP PACKAGE \$250

Your business:

- Acknowledged, at the time of sponsorship, and advertised in our newsletter
- Logo on every issue of our weekly newsletter (5.5cm * 3.5cm)
- Logo, link & brief profile on our Sponsors & Supporters website page
- Acknowledged on Club Notice Boards
- Logo printed on the end of season Club Championship Program
- Website link on our website (Sponsors and Supporters web page)

MAJOR SPONSORSHIP PACKAGE \$500

All inclusions of the Minor Sponsorship above, plus Your Business will be:

- Acknowledged at the time of sponsorship, on our newsletter (half page allocation). This will be in the form of a feature article (company to supply blurb)
- Acknowledged at the time of sponsorship, on our website as a Home Page News Item
- Recognition at one season carnival with a full page promo in our carnival programme

OTHER SPONSORSHIP OPPORTUNITIES

Your business may be interested in providing sponsorship to purchase required items for the coming season. Your support with these necessary items will be acknowledged on our website and in carnival and championship programmes.

- Trophy Sponsorship - \$1000
- Carnival Ribbons - \$1000
- Championship Medallions - \$3000

In return, your business will be offered the equivalent of the Minor Sponsorship Package for the swim season, plus acknowledgement of the purchased item in programmes as mentioned.

For companies not taking a package but willing to support the club in other ways, a combination of the options below will be offered (subject to the committee's decision). All options will be offered to businesses who provide members with some sort of membership benefit as well as by making a donation towards a club raffle/prize.

- Initial acknowledgement of support in club newsletter (stating member benefits)
- Logo on our weekly newsletter
- Logo, link & brief company profile on our Sponsors & Supporters website page

Note: Businesses who do take up a package, but also support us (as above) will also be advertised in all weekly newsletters stating the member benefits and donation (grouped with Logo – total size inc. logo 5.5cm * 7.5cm).